

MidWinter Sponsorship Opportunities

All sponsors receive the following:

- Recognition on all supporter signage at the convention
- Company name recognition in pre-convention issue (January 2023) of SDDS' monthly magazine, *The Nugget*
- Recognition in MidWinter Convention Manual

Yummy in My Tummy Lunch Sponsors

THURSDAY AND FRIDAY ON THE EXPO FLOOR (TWO AVAILABLE)

- Expo Booth, first priority placement and **FOUR** registrations
- Full page advertisement in the MidWinter Convention Manual, with choice of preferred placement
- Website listing on SDDS' MidWinter page with link to your company home page
- Recognition on all supporter signage at the convention

\$9500

SOLD

The Tooth Book* Sponsor

YOUR COMPANY NAME ON A FULL COLOR BELLY BAND WRAPPED AROUND THE BOARD BOOK VERSION OF DR. SEUSS' THE TOOTH BOOK RECEIVED BY ALL OFFICES ATTENDING

\$5000

Super Duper Speaker Sponsor

SPONSOR A CONFIRMED CONVENTION SPEAKER

- Expo Booth, priority placement and **TWO** registrations
- ½ page advertisement in the MidWinter Convention Manual
- Website listing on SDDS' MidWinter page with link to your company home page

\$4200

Grinchy Gift Card* Sponsor

\$5 STARBUCKS GIFT CARDS TO THE FIRST 300 REGISTRANTS
YOUR COMPANY'S LOGO AND NAME ON THE GIFT CARD SLEEVE

\$3000

SOLD

Bring on the Buzz Coffee Sponsors

THURSDAY OR FRIDAY MORNINGS AND MID-MORNING BREAKS
(THREE AVAILABLE) — GIVE ATTENDEES A MUCH NEEDED CUP OF COFFEE

\$2500

SOLD

Smack Attack Lip Balm* Sponsor

YOUR COMPANY NAME ON A LIP BALM RECEIVED BY ALL ATTENDEES

\$1750

Cozy Nosey Tissue* Sponsor

YOUR COMPANY NAME ON A TISSUE PACK RECEIVED BY ALL ATTENDEES

\$1300

* MOST IMPRINTED ITEMS HAVE A ONE COLOR IMPRINT AND NEED TO BE RESERVED NO LATER THAN NOVEMBER 16, 2022

So Many Sponsorship Opportunities Have Already Sold!

visit [sdds.org/midwinter2023](https://www.sdds.org/midwinter2023)
to see the current list of sponsors

Hotel Accommodations

Hyatt Regency Sacramento
1209 L St • Sacramento, CA 95814

If you'd like to book with our host hotel, a booking link will be sent out to all registrants (the easy way!). Or call (800) 233-1234 and use the code G-SADD or mention the Sacramento District Dental Society.

Cut-off Date: January 25, 2023 @ midnight

Payment & Cancellations

Payments: See back page for pricing structure.
Cancellations must be received in writing.

Full refund* – November 30, 2022

50% refund* – December 1, 2022–January 4, 2023

No refunds – After January 5, 2023

*Minus \$100 processing fee

All exhibitors/sponsors signed up and paid by January 10, 2023 will be included in the Convention Manual.

Booth Confirmations

Booth confirmations and exhibitor service kits will be emailed to the company corporate contact as listed on the Exhibitor Contract. Please make sure that events@sdds.org is saved in your "safe recipients" list. Space will be assigned by December 15, 2022.

Additional Questions

More information can be found on our website www.sdds.org. You can contact exhibitor services (AES) by emailing info@american-expo.com

Please direct all questions to the SDDS office at (916) 446-1211 or via email to events@sdds.org.

Raffle Prizes

SDDS encourages all exhibitors to donate prize(s) for the raffle to be held each day. Raffle drawings will be held at YOUR booth, with those eligible being those who VISIT your booth and give you their business cards.

Oh! The Info We Need...

Corporate Office Information (Corporate information will be printed in Convention Manual unless otherwise requested.)

COMPANY: _____

CONTACT: _____	TITLE: _____
EMAIL: _____ (this contact will receive all emails regarding logistics)	

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

PHONE: _____ COMPANY WEBSITE: _____

LESS THAN 5 WORD DESCRIPTION OF YOUR COMPANY'S PRODUCTS/SERVICES: _____

Attending Representative Information

ATTENDING REPRESENTATIVE: _____ EMAIL: _____

We wish to be a sponsor: Lunch Breakfast Speaker Happy Hour Book Snack Starbucks Gift Card
 Bag Tissues Lanyard Coffee Lip Balm Pen Manual Stadium Cup

We are an SDDS Vendor Member: Yes we are! (3 attendees included) •OR•

We wish to be an SDDS Vendor Member! (visit www.sdds.org for Vendor Member info) Sign me up!

Our preferred booth choices are (reference # from map): Choice 1 _____ Choice 2 _____ Choice 3 _____ Choice 4 (must be a non-corner) _____

Note Priority for Placement: 1ST: Convention Sponsors • 2ND: SDDS Vendor Members • 3RD: All Exhibitors

Registrants attending: 1. _____ 2. _____
(Included in registration) Please print (Included in registration) Please print

Additional Registrants see pricing below 3. _____ 4. _____
 5. _____ 6. _____

PACKAGE	IF PAID BY OCT 1, 2022	IF PAID BY NOV 14, 2022	AFTER NOV 14, 2022	
Booth package* # _____	\$1500 (includes 2 registrations)	\$1600 (includes 2 registrations)	\$1700 (includes 2 registrations)	\$ _____
Contiguous space	\$700 (additional/adjoining booth)	\$750 (additional/adjoining booth)	\$800 (additional/adjoining booth)	\$ _____
Extra registrants	\$200 each	\$225 each	\$250 each	\$ _____
Sponsorship	Please list which sponsorship _____			\$ _____
Advertising	<input type="checkbox"/> Half Page <input type="checkbox"/> Full Page <input type="checkbox"/> Inside Front Cover <input type="checkbox"/> Inside Back Cover <input type="checkbox"/> Outside Back Cover			\$ _____
*SDDS Vendor Member registration includes 3 attendees				TOTAL FEES: \$ _____

PAYMENT METHOD: Credit Card Check Enclosed (Please make checks payable to Sacramento District Dental Society)

Cardholder Name: _____ Card #: _____

Exp. Date: _____ 3-digit Security Code: _____ Billing Address: _____

I have read, understand and agree to abide by the exhibitor rules and regulations (www.sdds.org), and all other requirements as stated in this document. I do hereby affirm that the above information is true and current to the best of my knowledge.

X _____

BOOTH ASSIGNMENT IS CONFIRMED DECEMBER 15, 2022.

Please return completed form, payment, and camera-ready artwork (if applicable) to events@sdds.org or mail to SACRAMENTO DISTRICT DENTAL SOCIETY 2035 Hurley Way, Suite 200, Sacramento, CA 95825
 Phone: (916) 446-1211 • Fax: (916) 447-3818

SDDS Vendor Members
 receive a complimentary booth
 package and 3 attendees!



Sacramento District Dental Society presents
The 42nd Annual MidWinter Convention & Expo
Thursday & Friday: February 16-17, 2023
 SAFE CREDIT UNION CONVENTION CENTER (J STREET, SACRAMENTO)