

# Successful Tips on How to Attract More Fee-for-Service New Patients

**Anthony Penketh, VP Expansion;**

MGE: Management Experts, Inc. (SDDS Vendor Member)

**Wednesday, August 17, 2022**

12 – 1pm • Webinar/Zoom Meeting

Getting more new patients doesn't have to cost an arm and a leg. Learn how to get high-quality new patients in places you never thought to look! This course will explore the easy to use, low to no cost methods to immediately drive more fee-for-service new patients into your dental practice.

**Learning Objectives:**

- Low cost and no-cost ways to immediately get more new patients - many of which you may never have encountered before!
- Three key successful actions gleaned from analyzing the results of thousands of highly productive and profitable dental practices.
- The reason why potential new patients aren't finding you online and are going to your competitors instead. Learn how to fix these things – it is easy and can be done without needing to hire a web developer.

**\$75  
NO CEU**

*Mr. Penketh is the Vice President of Expansion at MGE: Management Experts—a company that for 30 years has been training dentists on the business side of dentistry and how to be CEOs. Prior to MGE, Anthony was the Chief Marketing Officer for a clear aligner manufacturer called ClearCorrect for nine years and led the expansion of that company from a start-up with a few hundred providers to over 20,000 providers internationally. He's been involved in sales and marketing for over 28 years and has been married for 29 years with four amazing children.*

**August 2022 BPMF Registration**

Who's coming? \_\_\_\_\_  
(include designation)

Telephone: \_\_\_\_\_ Email: \_\_\_\_\_

SDDS Member's Name: \_\_\_\_\_ Designation: \_\_\_\_\_

	SDDS / ADA Member / Member Staff	Non-Member
Early Price:	<b>\$75</b>	<b>\$180</b>
<b>Regular Registration (begins 8/7):</b>	<b>\$90</b>	<b>\$180</b>

Payment Method:  Check  Credit Card  Bill Me Total Amount: \$ \_\_\_\_\_

Cardholder Name: \_\_\_\_\_ Card #: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Security Code (3-digit number on back of card): \_\_\_\_\_ Billing Address: \_\_\_\_\_

**Please fax, scan, or mail form to:** SACRAMENTO DISTRICT DENTAL SOCIETY: 2035 Hurley Wy, Ste 200 • Sacramento, CA 95825 • Phone: 916.446.1227 • Fax: 916.447.3818 • www.sdds.org  
The Sacramento District Dental Society is an approved CE provider through the Dental Board of California (RP2168) • This course meets the Dental Board of California's requirements for units of CE listed.

**Cancellation Policy:** Full refund granted less \$25 administration fee, if received in writing 14 days before the class. NO REFUNDS if cancelled within 13 days of the class or for NO SHOWS. Attendee substitutions OK.