

Market to Our Members

Sponsor | Exhibit | Advertise | In-Person & Virtual Options Available

SDDS welcomes companies to be involved in SDDS events and programs! Whether your company provides a service to dentists and their staff, or you are a provider of a specific product, we invite you to consider participation in the various opportunities offered. Particularly, Vendor Membership (page 2) is a great way to get a bit of everything! SDDS has more than 1800 members (80% of the market share) and our members are very engaged in our Society's activities. Exhibitors may sponsor, co-sponsor and/or host a table clinic at SDDS monthly General Meetings, Continuing Education Courses or Business/Practice Management Forums (visit sdds.org for a complete list of available courses). Please join us!



Exclusive Sponsorship

\$2500 or the speaker honorarium (whichever is greater)

Exclusive sponsors receive sole representation, acknowledgment in all event materials and a meeting attendee list

In-person includes:

- A complimentary display table*
- Introduction at event
- Complimentary meals for two representative. Additional meals available for an additional fee.

Virtual includes:

- 10 minute presentation during the event

Co-Sponsorship

\$1250 or 1/2 of the speaker honorarium (whichever is greater)

Co-sponsors receive acknowledgment in all event materials and a meeting attendee list

In-person includes:

- A complimentary display table*
- Introduction at event
- Complimentary meal for one representative. Additional meals available for an additional fee.

Virtual includes:

- 5 minute presentation during the event

Exhibit Table/Meeting Vendor

\$350 per meeting

In-person and virtual exhibitors/meeting vendors both receive a meeting attendee list

In-person includes:

- A complimentary display table*
- Introduction at event
- Complimentary meal for one representative. Additional meals available for an additional fee.

Virtual includes:

- 3 minute presentation during the event

An exhibit table is an informal table top exhibit* used to demonstrate/promote your company's products/services. Includes one 6 ft. table, two chairs and I.D. signage.

Exhibit set-up time is 30 minutes prior to registration time

Register for three or more meetings, price discounted to \$300 per meeting

* **Table top exhibits may include:** *Company materials, giveaways, table top display (not to exceed 3' tall); limited wall space and electrical available upon request*

Swing for Smiles Golf Tourney

to benefit Sacramento District Dental Foundation

Sponsor opportunities may include:

(subject to change year to year)

- Hole Sponsor
- Breakfast Sponsor
- Golf Ball Sponsor
- Green Sponsor
- Lunch Sponsor
- Drink Sponsor



MidWinter Convention & Expo

Booths and Sponsorships available

An annual two-day event that encompasses comprehensive continuing education programming, industry leaders and speakers with an extensive group of exhibitors.

Sponsor opportunities may include:

(subject to change year to year)

- Speaker Sponsor
- Breakfast Sponsor
- Happy Hour Sponsor
- Bag Sponsor
- Lunch Sponsor
- Coffee Sponsor
- Lanyard Sponsor

Vendor Membership Program | \$3900 Annually

SDDS Vendor Members provide industry information and products to SDDS members. Vendor Members are welcome to write articles for SDDS publications and are invited to attend SDDS continuing education courses and seminars.

The Package and Value Includes:

| | | | |
|--|--------|--|--------|
| Advertising | \$2250 | SDDS Website | \$2400 |
| Half page ad (color or black and white) in three issues per year of <i>the Nugget</i> . (Additional advertising available at a 20% Vendor Member discount) | | | |
| MidWinter Convention & Expo | \$1300 | Vendor Directory | \$1000 |
| One booth, Convention registrations for up to three people, priority preferred placement of Expo booth and all Convention privileges. | | | |
| Exhibit Table/Meeting Vendor | \$1050 | Preferred Listing | \$500 |
| Exhibitor table at CE Course or General Membership Meeting of your choice. | | | |
| SDDS Membership Roster | \$1500 | Vendor Member Listing | \$600 |
| Updated quarterly, sent via email. | | | |
| The Nugget | \$125 | Total Value \$11,725+ | |
| Subscription to the magazine (published six times a year) | | | |
| Vendor Member Spotlight | \$1000 | Vendor Members are featured as part of the Vendor Member listing in every SDDS New Member Packet, issue of <i>the Nugget</i> and the MidWinter Manual. | |
| Periodic spotlight of your company in <i>the Nugget</i> magazine. | | | |

Advertising

The Nugget

The Nugget is published six times per year and is distributed to SDDS member dentists and dental professionals bi-monthly. A copy of *the Nugget* containing your ad will be mailed to you upon publication.

Vendor Member Directory

In addition to the listing each Vendor Member gets with their membership, there is an option to purchase display ad space in this valuable resource. It's printed and mailed to our 1800 members and all advertisers are provided a complimentary copy of the Directory.

MidWinter Convention Manual

The MidWinter Convention Manual is the official guidebook, schedule and attendee "map" of Convention events. It is distributed to ALL registrants and includes an alphabetical directory of exhibitors, schedule of events, Expo floor plan and more! The manual offers advertising space and another chance for your company to gain MAXIMUM exposure!

YES! I AM EXCITED ABOUT THE OPPORTUNITY TO MARKET TO SDDS MEMBERS!

Please send me more information about the following (check all that apply):

Sponsorship

- CE Courses, Business/Practice Management Forums and General Membership Meetings
- MidWinter Convention
- SDDS Holiday Party
- SDDF Golf Tournament

Exhibit Table/Meeting Vendor

- CE Courses, Business/Practice Management Forums and General Membership Meetings
- MidWinter Convention

Advertising

- The Nugget*
- Vendor Member Directory
- MidWinter Convention Manual

Vendor Membership

- Sign me up!

SIGN ME UP - I WANT TO EXHIBIT AT AN SDDS EVENT!

To register, please complete this form and return it to SDDS.

COMPANY NAME _____ CONTACT PERSON _____

ADDRESS _____ CITY/STATE/ZIP _____

EMAIL _____ PHONE _____

Check Enclosed Bill Me Credit Card _____ EXP DATE: _____ **TOTAL\$** _____

SECURITY CODE ON BACK OF CARD: _____ BILLING ADDRESS OF CREDIT CARD _____

REPRESENTATIVE NAME(S) _____ MEAL CHOICE: Meat Vegetarian

I WOULD LIKE TO **SPONSOR** or **CO-SPONSOR** A: GENERAL MEETING CE COURSE BUSINESS/PRACTICE MANAGEMENT FORUM

DATE(S) _____ (Choose Desired Date from the Calendar of Events)

I WOULD LIKE TO **HOST AN EXHIBIT TABLE** or **BE A MEETING VENDOR** AT: GENERAL MEETING CE COURSE BUSINESS/PRACTICE MANAGEMENT FORUM

DATE(S) _____ (Choose Desired Date from the Calendar of Events)