

Possibilities, Perils, & Practicalities Of Dental Practice Ownership from Start to Finish

Kerry Straine *Straine Consulting*

Wednesday, April 26, 2017

6:00pm • Registration | 6:30 – 9:00pm • Class
SDDS Classroom | 2035 Hurley Way, Suite 200 • Sacramento

In today's stressful economy, dental practice owners constantly face external, as well as internal, economic challenges. At this seminar Kerry Straine will address the external economic climate, and also the internal economic challenges practice owners face, and how to develop strategy to accomplish owning the practice of your dreams.

The course will cover:

- How to establish SMART goals that are based on your actual history, accurate revenue and expense analysis, and accurate assessment of your growth potential
- How to link all the benchmarks of your practice to written operating policies
- Learn how to understand your historical performance by review of your practice's P&L
- And much more!

\$75
2 CEU, 20%

Kerry K. Straine, President and CEO, graduated from California State University at Sacramento with a Bachelor of Science in Business Administration with a concentration in Accounting in 1979 and has been in business and financial management for more than thirty years. Kerry is a Certified Straine Management System™ Consultant as well as a Certified Professional Behavioral & Values Analyst. Kerry's education and experience in accounting led to the development of The Straine Management System™, the premier platform that provides strategic planning, leadership and team development, policy and management system design, training, monitoring and coaching for dental professionals throughout the United States and Canada.

April 2017 BF Registration

SDDS Member's Name: _____ Designation: _____ Telephone: _____
 Address: _____ City/State/Zip: _____ Email: _____
 Registrant(s): _____
(including member dentist if attending)

	SDDS / ADA Member	Non-Member
Early Price:	\$75	\$150
Regular Registration (after 4/16):	\$90	\$180

PAYMENT METHOD: Check Visa MasterCard Bill Me Total Amount: \$ _____
 Cardholder Name: _____ Card #: --- Exp. Date: /
 Security Code (3-digit number on back of card): Billing Address: _____

Please fax, scan, or mail form to: SACRAMENTO DISTRICT DENTAL SOCIETY: 2035 Hurley Wy, Ste 200 • Sacramento, CA 95825 • Phone: 916.446.1227 • Fax: 916.447.3818 • www.sdds.org
 The Sacramento District Dental Society is an approved CE provider through the Dental Board of California (RP2168) • This course meets the Dental Board of California's requirements for units of CE listed.

Cancellation Policy: Full refund granted less \$25 administration fee, if received in writing 14 days before the class. NO REFUNDS if cancelled within 13 days of the class or for NO SHOWS. Attendee substitutions OK. PLEASE CALL SDDS WITH ANY SPECIAL DIETARY NEEDS.



Academy of General Dentistry
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