

## Teresa Pichay (CDA) & Rami J. Zreikat (xTerraLink)

**Teresa Pichay** is a practice analyst with the California Dental Association. She has worked for CDA since 1995, specializing in many of the regulatory issues impacting the practice of dentistry. Teresa works within CDA Practice Support developing regulatory compliance resources for posting online, and providing guidance and information directly to members.

**Rami J. Zreikat** is the founder and president of xTerraLink, an SDDS Vendor Member focused on safeguarding information assets. Rami's company is overseeing the system's Information Security compliance with the numerous Federal and State laws and regulations (HIPAA, PCI-DSS, IRS Publication 1075, and NACHA).



**sacramento**  
District Dental Society

## Dentists in BUSINESS FORUM

**November 20, 2014**

6:00pm–6:30pm  
Registration and light meal

6:30pm–9:00pm  
Course

SDDS Classroom  
2035 Hurley Wy, Ste 200  
Sacramento, CA

**\$69 member price**

## TO ENCRYPT OR NOT TO ENCRYPT — What to protect when sending records and much more

With all the new HIPAA rules and changes, dentists and their staffs need to know what to do, how to do it and what the concerns should be. Are you referring patients back and forth? Are you sending emails? How do you send records? What if you have a question to ask about a shared patient – can you just send an email? Do you use an encryption program? What programs are out there? Is your data secure? What if you get hacked?

### THE COURSE WILL COVER:

- HIPAA rules and the new changes and liability
- Compliance
- Encryption programs and processes
- Hacking concerns and threats
- Cyber security and breaches

**\*\* Class size limited — sign up today! \*\***

## November 2014 Dentists in Business Forum Registration

SDDS Member's Name: \_\_\_\_\_ Designation: \_\_\_\_\_ Telephone: (\_\_\_\_)\_\_\_\_-\_\_\_\_

Address: \_\_\_\_\_ City/State/Zip: \_\_\_\_\_

Registrant(s): \_\_\_\_\_  
(including member dentist)

SDDS/ADA Member/Guest* Early Rate . . . \$69	Regular Registration (after 11/6) . . . . . \$84
Non-member Early Rate . . . . . \$128	Regular Registration (after 11/6) . . . . . \$143

**2.5 CEU, core**

**Payment Method:**  Check  Visa  MasterCard  Bill Me Total Amount: \$ \_\_\_\_\_

Cardholder Name: \_\_\_\_\_ Card #: \_\_\_\_\_ Exp. Date: \_\_\_\_/\_\_\_\_

Security Code (3-digit number on back of card): \_\_\_\_\_ Billing Address: \_\_\_\_\_

**Please fax or mail registration form to:** SACRAMENTO DISTRICT DENTAL SOCIETY: 2035 Hurley Wy, Ste 200 • Sacramento, CA 95825 • Phone: 916.446.1227 • Fax: 916.447.3818 • www.sdds.org  
The Sacramento District Dental Society is an approved CE provider through the Dental Board of California: RP2168

**Cancellation Policy:** Full refund granted less \$25 administration fee, if received in writing by Nov. 6, 2014. NO REFUNDS after Nov. 6, 2014 or for NO SHOWS (including registrations received after this date). Attendee registrant substitutions OK. PLEASE CALL SDDS WITH ANY SPECIAL DIETARY NEEDS.

\* Guests must be member staff or spouse only. Non-member dentists & non-member staff must pay non-member fees.



Academy of General Dentistry  
Approved PACE Program Provider  
FAGD / MAGD Credit  
04-01-12 to 03-31-16